



EXPERIENCE_BU

Find the right events and organizations based on your schedule

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PROBLEM

Students at Boston University have difficulty finding clubs and/or events on the campus. Difficulty is measured by both the amount of time spent searching and their frustration towards BU's current platforms for advertising events.

SOLUTION

A website that addresses the issue of finding a community at BU by improving search for events, clubs, and opportunities.

VALUE PROPOSITION

Our product will help Boston University students, particularly freshmen and sophomores who want to find a community to be a part of by facilitating and streamlining the search for events on campus and factoring both schedules and keywords, unlike large social media platforms like Facebook and current BU resources, such as BU Engage.

TARGET USER

Our main target users are freshmen/sophomores who just entered the university and are unfamiliar with events and organizations at BU. Nonetheless, anyone who is exploring and following events and organizations at BU will find this product helpful.

USER JOURNEY

1. Log in to my user profile
2. Get event and organization recommendations based on my schedule
3. Find a specific type of organization and event by filtering
4. Search for specific events and organizations
5. Add events and organizations to my profile
6. See my upcoming events and upcoming events of each organization
7. Reach out to event organizers
8. Receive email notifications from event organizers
9. Edit user profile

KEY FEATURES (DONE)

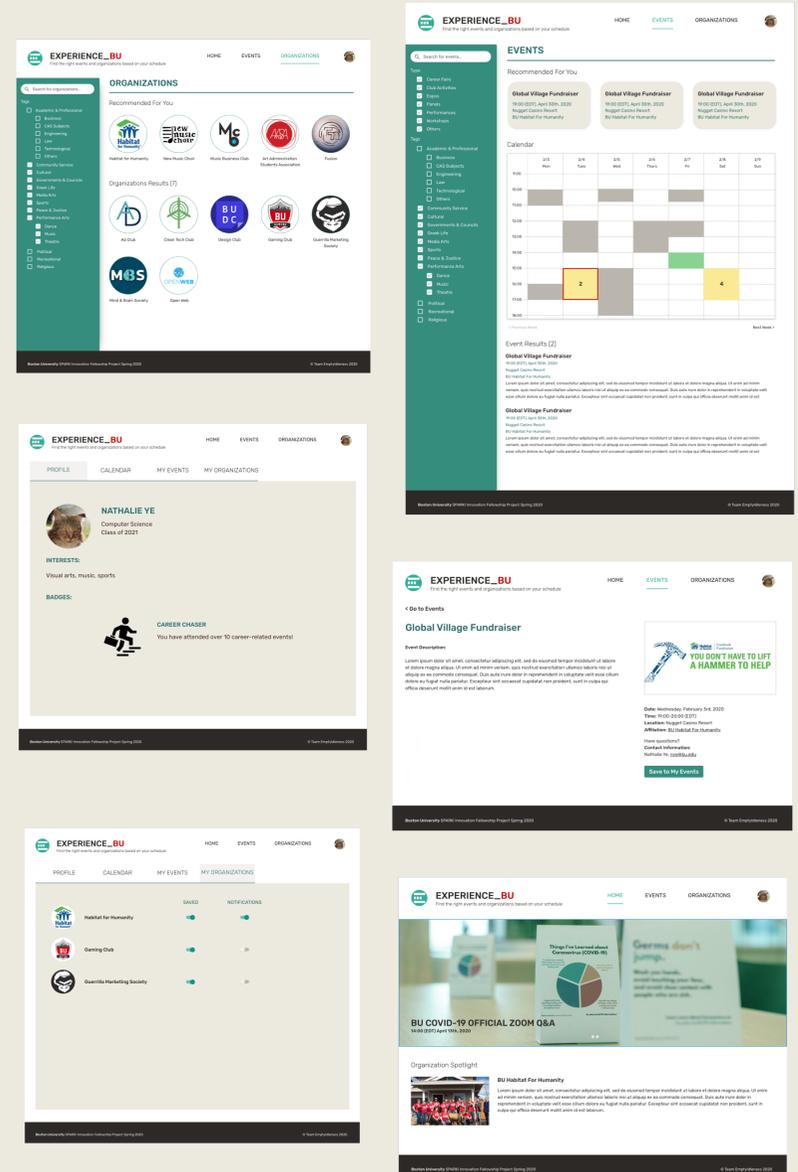
- A functional website displaying mock events, organizations, schedule, etc. Users are able to navigate between the tabs and read on events/organizations on campus.
- Our users are able to upload their Google Calendar and view it on our own calendar component. They will be able to view their schedule and the events side by side!
- Successfully implemented a tag system. Our users are able to filter events and organizations based on their interest. Some sample tags include Business, Music, Community Service, etc.
- Events and Clubs are also recommended specifically for you based on your interest!
- A homepage that allows clubs to highlight their events as well as themselves to new potential members
- A personalized profile page that allows users to keep track of their events and clubs!

TECHNOLOGIES

Front-end: HTML, CSS, Javascript, React
Back-end: Python, Django, MySQL database
Hosting: Heroku
UX Design: Adobe XD, Sketch, InVision, Illustrator

ETHICS AUDIT

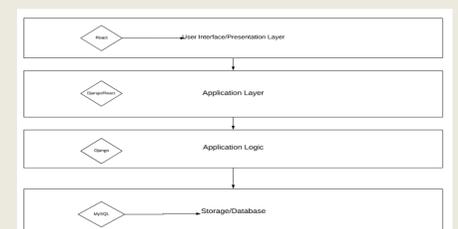
We need to ask users for their schedules; we can't just take it from them without their permission. All the information and data of events and organizations are willingly provided by their respective organization.



KEY FEATURES (COMING UP)

- Tracking achievements! As users attend events and become members of more organizations, they will be able to accumulate different achievements for their personal satisfaction.
- Commenting Sections! Allowing users to add their own events.
- Improve design for accessibility and develop a responsive website by adding a mobile screen size version.
- Populating event and organizations database. We started working on parsers and web scraping code layout with hope of populating our database with real time events and organizations.
- Admin side of the website where they will be allowed to manage and edit their own club.
- If users do not have a Google Calendar, they will just need to screenshot their BU schedule, and we will make a calendar for you.

TECHNOLOGY ARCHITECTURE



PIVOTS & INSIGHTS

- Our product concept did not change drastically, but we received a lot of helpful feedback based on our validation experiments and interviews.
- After having an exercise known as crazy eight, we were able to conceptualize key personalized features that allows users to feel like the website was made just for them.