Nathalie Ye | Product Designer

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WORK EXPERIENCE

Graduate Teaching Assistant | Georgia Tech

August 2022 - Present | Part-time | Atlanta, GA

• TA for brand new course, CS8803: Accessibility & Inclusive Design, a graduate-level course of 30 students.

Product Designer Intern | Addepar

May 2022 - August 2022 | Full-time | Remote, U.S.

• Improved the web portal of Addepar to make it easier for financial advisors to manage their clients.
• Created prototypes using Addepar's design system, conducted user research for validation, and gave future recommendations for the Investor Experience Team.

Product Designer | eBay (Sponsored Project)

Jan 2022 - May 2022 | Part-time | Atlanta, GA

• Improved the accessibility of the return & refund flow of the Help Center of eBay for blind and visually impaired users.
• Recruited and conducted user studies; created user personas, journey map, and a high fidelity prototype that was tested on target users.

Product Designer | Voca Speech

Sept 2021 - April 2022 | Part-time | Atlanta, GA

• Led the redesign effort of the official website of Voca Speech, a start-up dedicated to making speech therapy more accessible for children with speech delays.
• Designed the back-end data portal of the Voca Speech app.

Product Designer | Fiserv (Sponsored Project)

Sept 2021 - Dec 2021 | Part-time | Atlanta, GA

• Created a high-fidelity prototype of a personal finance app that encourages users to develop long-term money-saving habits, from project ideation to validation of prototype.

EDUCATION

Georgia Institute of Technology
Aug 2021 - May 2023 (Expected)
M.S. in Human-Computer Interaction

Boston University
Sept 2017 - May 2021
B.A. in Computer Science
B.S. in Communication Studies

SKILLS

Design

Inclusive Design	User Personas
Accessibility	Wireframing
Responsive Design	Journey Maps
Visual Design	User Flows
Storyboarding	Prototyping

Research

Interview, Survey	Affinity Maps
Usability Testing	A/B Testing
Contextual Inquiry	Card Sorting
Competitive Review	Focus Group

Programming

HTML, CSS	C#, Python
Javascript	ReactJS

Languages: Native in English and Chinese, conversationally fluent in Japanese and French, basic in Korean

TOOLS

Figma	Principle
Sketch	Unity3D
Invision	Qualtrics
Adobe XD	SPSS Statistics
Photoshop	Miro, Mural
Illustrator	InDesign